



Press Release

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The Rose Galleria Collaborates with Pink Ribbons Project to Offer Pink Days

HOUSTON -- Individuals making an appointment for a mammogram will also get the opportunity to make art when two local breast cancer organizations combine their strengths for Pink Days at The Rose Galleria. This collaborative effort of the Pink Ribbons Project, *in motion against breast cancer*, and The Rose, a nonprofit breast cancer organization offering screenings and diagnostic services for the insured and uninsured, is a six-month venture on the first Tuesday of each month from June to November.

“We want to offer Houston women a positive, powerful tool with which to take charge of their breast health and overall wellbeing,” said Dorothy Gibbons, co-founder and CEO of The Rose. “By pairing Pink Ribbons Project’s expertise in arts education and The Rose’s high-quality breast health services, we can provide the women of Houston with a unique and positive breast health care experience.”

Each first Tuesday will feature a different guest presenter. Artist Kermit Eisenhut, a member of the Pink Ribbons Project Advisory Board, will launch the program on June 7. He will provide instruction on a simple, fun art project for those awaiting their breast screening appointments or those who choose to stay after.

The subsequent first Tuesdays will feature opportunities for clients to be creative with jewelry-making and needlework as well as relax through yoga and massage.

Along with helping to coordinate the activities for Pink Days at The Rose Galleria, Pink Ribbons Project is covering the costs of the initial screening mammogram of uninsured clients who book on those Tuesdays: June 7, July 5, August 2, September 6, October 4, or November 1. Should further services be necessary for those uninsured clients, Pink Ribbons Project will cover those costs as well.

“Pink Ribbons Project mission is to save lives and improve the quality of life for those touched by breast cancer,” noted Loubel Cruz Galik, Executive Director for Pink Ribbons Project. “Helping to provide a day of art and education while also ensuring that uninsured women are well cared for is perfectly in line with what we are all about.”

For a complete list of activities, please contact Karen Campbell at kcampbell@therose.org. To book an appointment during the Pink Days at The Rose Galleria program, call 281.484.4708.

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