



**Press Release**

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**2 Photos included**

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### **The Rose Announces New Board Members**

HOUSTON – The Rose, Houston’s leading non-profit breast cancer organization, is pleased to announce two recent additions to its Board of Directors.

**Donna H. Mittendorf**, a life-long resident of the Houston area, brings her extensive banking and management skills to The Rose Board of Directors this month. In 2004, she was appointed to her current position as the Senior Vice President-Comerica Bank, responsible for the South Texas Small Business Banking Sales, Credit Quality, Human Resources, Budgeting, Profit and Loss, Strategy and partnerships with Banking Center, Middle Market, Real Estate, Energy and Private Bank. Her history of leadership on non-profit Boards and fundraising campaigns for organizations like Gulf Coast United Way; Big Brothers, Big Sisters of Houston; the March of Dimes and the Comerica Houston Charitable Foundation reflects her strong penchant for community service. Mittendorf says she hopes to educate her friends and professional colleagues about The Rose’s quality and convenience and convert them into not only supporters but clients as well.

After achieving success in the business world, **Garrick Hatfield** says he has come to appreciate success measured in service to his community – a goal he hopes to achieve by serving on The Rose’s Board of Directors. In 2002, Hatfield was named the youngest General Manager for AutoNation, and in 2004 he received the Young Leadership Award from the Automotive Hall of Fame. Currently, he is the General Manager of League City’s Alex Rodriguez Mercedes-Benz, where he has championed several fundraising activities for The Rose including last year’s very successful Fashion-4-A-Cause. His service-minded leadership is integral to the success of his dealership, and it is this customer-centric focus that is just one of many attributes he brings to help The Rose achieve its mission. Mr. Hatfield joined The Rose’s Board in June.

Celebrating its 25<sup>th</sup> Anniversary, **The Rose** is a not-for-profit 501(c)(3) breast cancer organization, offering a full range of breast cancer screening and diagnostic services including mammograms, ultrasounds, biopsies and access to treatment. It is one of the leading breast cancer diagnostic facilities in Greater Houston both in its total volume of women served and in its comprehensive level of quality and state of the art services. The Rose’s mission is to reduce deaths from breast cancer by providing screening, diagnostics and access to treatment for all

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women regardless of their ability to pay. Consequently, it has also become the primary organization providing services at *no charge* to working poor, low-income, uninsured women. Key to The Rose's sustainability and uniqueness is that women, who have the ability to pay for services, help offset the costs for those who cannot pay. Information about The Rose, its services, events, and opportunities to support its mission, can be found at its website, [www.TheRose.org](http://www.TheRose.org) and on its Facebook page.

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**Donna H. Mittendorf**



**Garrick Hatfield**